
CINCINNATICOUPONS.NET

What is Cincinnati Coupons?

CincinnatiCoupons.net was founded on December 7, 2009 with the saying "Where Saving Money is an Addiction". CincinnatiCoupons.net only bring deals to my readers that are known to work and will not give out wrong information. CincinnatiCoupons.net loves to teach others how to save money by couponing as well as other outlets.

All thoughts, information and deals are CincinnatiCoupons.net own. The owner of CincinnatiCoupons.net, Marci, will not be persuaded by paid advertisement.

Marci Loehner started CincinnatiCoupons.net after being a subdomain at <http://cincinnatiCoupons.littlemissknowitall.net/>. In 3 months, the site had a Google Pagerank of 3 and was being featured on CincySavers.com. CincinnatiCoupons.net was also featured in a article at http://cincinnati.bizjournals.com/cincinnati/blog/2009/07/no_scissors_needed_at_cincinnati_coupon_blog.html.

CincinnatiCoupons.net Audience

CincinnatiCoupons.net attracts readers from all 50 states and Canada. As of January 20, 2010 CincinnatiCoupons.net is growing at over 300% according to Google Analytics. Most of the traffic is direct while Google is the number one referrer.

Stats from December 7, 2009- January 20, 2010:

Over 5,000 unique page visits and 11,000 page loads a month.

90% of the readers are women with the ages 25-34 36%, ages 35-44 36%, ages 45-54 18% and 55+ 9%. The remaining 10% are men ages 18-24 2%, 25-34 4%, 35-44 3% and 45-54 1%.

Cincinnati Coupons has 397 fans on Facebook
242 followers on Twitter
22 Subscribers via Feedburner

As always I am devoted to raising these numbers on a daily basis.

Search Engines

When searching "Cincinnati Coupons" on all popular search engines CincinnatiCoupons.net is on the first result page.

Advertise and Cost

\$50 a month for 125X125 ad placed on top of site along with 3 other advertisers
\$25 a month text ad, placed on right side bar

Marci Loehner
CincinnatiCoupons.net
26 Mynah Drive
Amelia, OH 45102
Phone: (513) 293-0617

E-mail: Marci@CincinnatiCoupons.net

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CincinnatiCoupons.net is committed to bringing the latest and hottest deals to their readers. Also, finding activities to do around Cincinnati with friends and families will continue to be a focus on weekly postings.

Affiliations

CincinnatiCoupons.net has begun building relationships with companies. CincinnatiCoupons.net is now a member of the Soft Scrub Club and Medela Mom Mavens. CincinnatiCoupons.net will continue to reach out to promote great products.

Accreditation

CincinnatiCoupons.net has been nominated as best blog in the Best of Cincinnati 2010 by CityBeat.com.

Volunteer Experience

In November 2009, CincinnatiCoupons.net teamed up with LittleMissKnowItAll.net and CincySavers.com and created a donation drive at the Brighton Center in Northern KY.

CincinnatiCoupons.net continues to give back to the community on a monthly basis by donating goods to the local food pantries in Cincinnati.

CincinnatiCoupons.net is always willing to help!